

Tesla

TSLA • NASDAQ Global Select • Auto - Manufacturers • United States

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COMPANY PROFILE

Tesla designs, manufactures and sells electric vehicles, related software and automotive services. It also operates an Energy generation and storage business selling solar and battery products, including Powerwall and Megapack. The company reports two operating segments, Automotive and Energy generation and storage. It separately pursues autonomous driving software, a robotaxi ride-hailing network and the Optimus humanoid robot, none of which is separately disclosed in financial reporting.

RECOMMENDATION

SELL

12-month horizon

CURRENT PRICE

366.31 USD

as of report date

TARGET PRICE

260.10 USD

12-month fundamental

IMPLIED UPSIDE

-29.0%

vs. current price

MARKET CAP

USD 1,418.2 bn

shares × price

ENTERPRISE VALUE

USD 1,426.3 bn

mcap + EV adjustments

P/E 2026E

268.0×

EV/EBITDA 2026E

87.4×

FCF YIELD 2026E

-0.4%

DIVIDEND YIELD

2026E

—

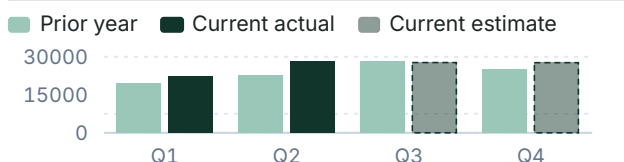
EQUITY BOOK VALUE

2026E

USD 87.2 bn

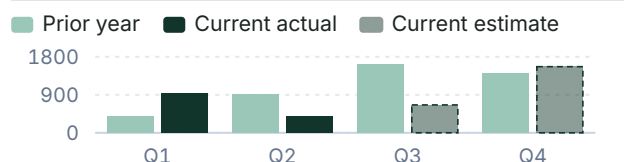
Quarterly net sales

USD millions • prior year vs current year



Quarterly EBIT

USD millions • prior year vs current year



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RESEARCH SNAPSHOT

The call, the math, and the three reasons why

02

A one-page summary of the recommendation and the evidence behind it; the following pages provide the detail.

RECOMMENDATION SELL 12-month horizon	TARGET PRICE 260.10 USD 12-month fundamental	CURRENT PRICE 366.31 USD as of report date	IMPLIED UPSIDE -29.0% vs. current price
MARKET CAP USD 1,418.2 bn shares × price	ENTERPRISE VALUE USD 1,426.3 bn mcap + EV adjustments	P/E · EV/EBITDA 2026E 268.0x · 87.4x own history + peers, see Valuation	DIVIDEND YIELD 2026E —



01 Robotaxi scale gap

Tesla operates only 20 to 45 unsupervised robotaxis in Texas, versus Waymo's 3,000 to 4,000 vehicles. Yet Autonomy accounts for USD 872.9 billion of enterprise value. Until the fleet reaches hundreds of thousands of vehicles, it generates no EBIT to support the justified multiple.

20 to 45

02 EBIT margin recovery

Group EBIT margin is forecast to trough at 3.4% in 2026 before recovering to 8.9% in 2028. Automotive cost reductions and a higher Energy mix drive the improvement. This recovery supports the 45.0x EV/EBITDA multiple used in the target price.

3.4%

03 Bear case multiple risk

The investment case breaks if 2028e EBITDA is closer to the USD 12 billion bear case than the USD 25.0 billion base case because robotaxi and Optimus ramps disappoint. Such a shortfall would reduce option value toward cash-business multiples and invalidate the current target price.

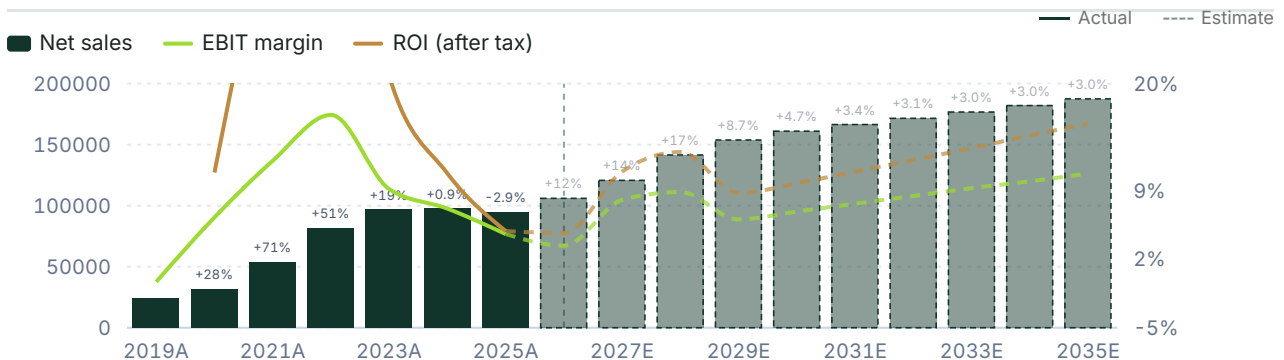
USD 12 billion

THESIS BREAKER

A rapid, successful expansion of fully unsupervised robotaxis across several major jurisdictions, generating substantial high-margin software revenue.

Net sales, EBIT margin and ROI

USD millions, with year-on-year net sales growth above each bar; EBIT margin and ROI on right axis



SHARE PRICE DEVELOPMENT

Price trajectory and valuation anchors

03

Weekly closing prices over 36 months with the 12-month target price, alongside key market data.



CURRENT PRICE 366.31 USD 1 September 2026	TARGET PRICE 260.10 USD 12-month	IMPLIED UPSIDE -29.0% vs. current	REPORT DATE 1 September 2026
52-WEEK HIGH 498.83 USD past 12m	52-WEEK LOW 297.38 USD past 12m	1-YEAR CHANGE +10.2% price only	3-YEAR CHANGE +50.2% price only

READING THE MOVE

Tesla's share price has been highly volatile over the past 36 months, reflecting shifts in investor appetite for long-duration AI and robotics potential. The elevated multiple mainly reflects expectations for the Cybercab launch in September 2026 and FSD software margin expansion. Despite sharply lower core auto margins from 2022 highs, the shares remain supported by autonomy expectations. At USD 366.31, the stock prices in unproven future success and remains well above our USD 260.1 target.

VALUE BREAKDOWN · PART 1

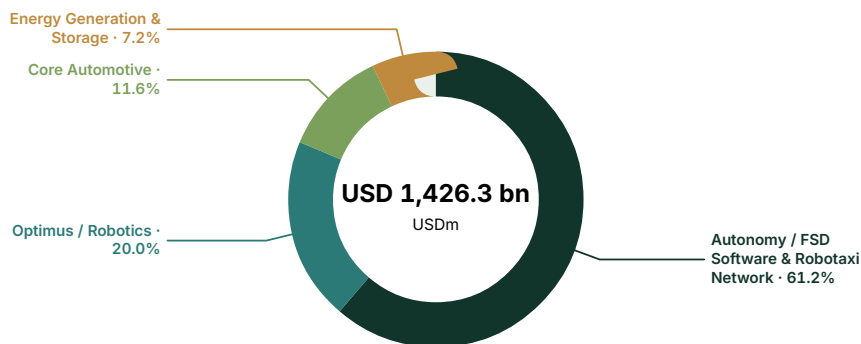
How the market prices the divisions today

The market's own enterprise value today, split across the divisions. The parts sum to the whole by construction, so a larger share for one division is a smaller share for another. What each division is worth on this report's own forecasts is a different question, answered in the target-price bridge.

04

Enterprise value by business division

USD millions · current analytical allocation



VALUE AND EARNINGS BY BUSINESS DIVISION

Analytical enterprise-value allocation against reported economics. "Reported" rows match a verified company-reported segment; "Modelled allocation" rows are model-side splits. This issuer discloses segment gross profit but not segment EBIT, so the absolute profit column is verified gross profit while the share column is the model's estimate of each division's share of group EBIT. Business divisions may differ from company-reported accounting segments.

	EV	EV %	REVENUE	REV %	GROSS PROFIT	EBIT SHARE OF TOTAL (EST.)	BASIS
Autonomy / FSD Software & Robotaxi Network	872,911	61.2%	0	0.0%	—	—	Modelled allocation
Optimus / Robotics	285,265	20.0%	0	0.0%	—	—	Modelled allocation
Core Automotive	165,454	11.6%	82,056	86.5%	13,292	77.8%	Reported
Energy Generation & Storage	102,695	7.2%	12,771	13.5%	3,802	22.2%	Reported
Total	1,426,325	100.0%	94,827	100.0%	17,094	100.0%	—

VALUE BREAKDOWN · PART 2

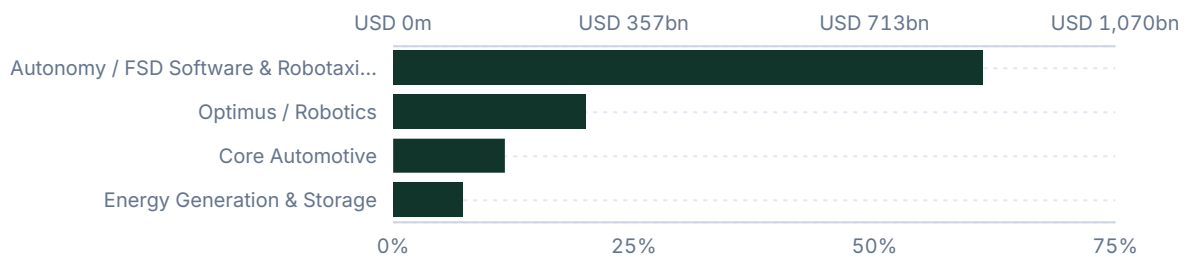
Where value sits versus where money is earned

Each division's share of enterprise value, of revenue and of profit. One panel per measure: the three divide by different totals, so percentages read below each panel and the same bars in absolute terms above.

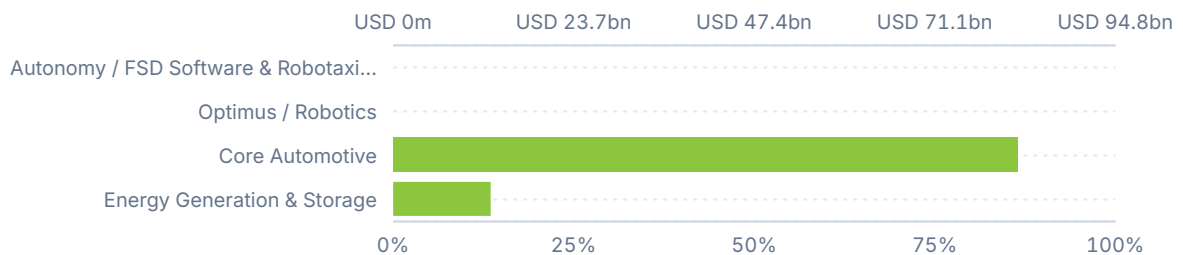
05

Enterprise value

Share of group total below, absolute value above

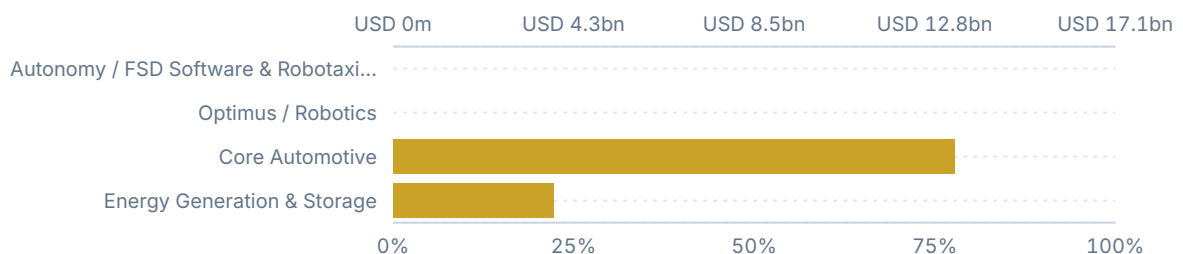


Revenue



Segment profit

gross profit basis



INTERPRETATION

The 2026 enterprise value allocation shows a disconnect between current cash generation and market pricing. Core Automotive and Energy generate almost all current revenue and gross profit, but account for less than 20% of valuation. The remaining 81% reflects the value assigned to Autonomy and Optimus. These pre-revenue divisions must achieve substantial scale, execute well and gain unusually high market shares to support the current USD 1.4 trillion valuation.

INVESTMENT CASE

The call and how the business creates value

06/07

Why the valuation and operating evidence point to the recommendation, and the map for the business division analysis that follows.

RECOMMENDATION CASE

SELL. Our 12-month target price is USD 260.1, implying 29.0% downside from the current price of USD 366.31.

The current price assumes Tesla executes flawlessly on an unprecedented scale-up of fully unsupervised robotaxis and a multi-million-unit humanoid robot business by the early 2030s. These two pre-revenue divisions account for an estimated 81% of enterprise value. Tesla would need to capture most of the future autonomy and robotics markets just to support today's multiple.

The evidence points to a wide gap between current operations and the scale required. Tesla operated roughly 20 to 45 unsupervised vehicles in Texas at mid-2026, versus Waymo's 500,000 weekly paid rides (Waymo/Alphabet, Mar-Jul 2026). California driverless permit applications remain unfiled (Reuters, Feb 2026). Optimus production targets have fallen from 5,000 in 2025 to roughly 1,000 internal units today. Core Automotive margin is also forecast to trough at 3.4% in 2026.

The strongest counterargument is Tesla's AI compute flywheel, extensive fleet data and record of reducing manufacturing costs. These could quickly enable sub-\$0.50/mile robotaxi economics. This does not change our rating: the USD 1.4 trillion EV already prices in that outcome, leaving no margin of safety for regulatory delays or component bottlenecks.

Regulatory clearance for Level-4 unsupervised driving in Europe or California, together with Cybercab production exceeding 50,000 active units by late 2027, would warrant an upgrade. Conversely, an auto price war that drives 2027 EBIT margins below 5%, or a prominent autonomous safety intervention, would likely cause rapid multiple compression and further downside.

ECONOMIC MAP

Tesla's 2026 enterprise value of USD 1,426.3 billion is allocated across four analytical business divisions, which cut across the two reported segments: Automotive and Energy generation and storage. The reported segments generate almost all current revenue and gross profit. The two option divisions generate almost none.

Tesla generated USD 94.8 billion of net sales in FY2025. Automotive contributed USD 82.1 billion (86.5%) and Energy generation and storage contributed USD 12.8 billion (13.5%). Gross profit was USD 17.1 billion. Automotive gross margin was 16.2%, while Energy gross margin was 29.8%. Group EBIT was USD 4.4 billion, a 4.6% margin, and is forecast to trough at USD 3.6 billion, or 3.4%, in 2026 before partially recovering. Free cash flow to the firm remains negative in 2026e.

Enterprise value exceeds market capitalisation (USD 1,418.2 billion) by USD 8.1 billion. This plug does not match either the FY2025 net-cash position of USD 8.1 billion or forecast 2026e net cash of USD 3.9 billion. We treat the difference as an unreconciled senior-claims / timing item rather than assume debt. Division EVs sum exactly to the control EV of USD 1,426.3 billion.

ANALYTICAL ANCHOR

This allocation is an analytical construct, not company disclosure. Autonomy and Optimus receive 81% of EV while contributing negligible standalone disclosed revenue.

08.1

Autonomy / FSD Software & Robotaxi Network

Business division deep dive — Emerging option.

WHY THE MARKET VALUES IT

The USD 872.9 billion analytical allocation is not supported by current robotaxi cash flow. It represents the potential value of unsupervised autonomy at fleet scale. Sell-side SOTP frameworks that informed the split assign most of Tesla's premium to robotaxi and network services, rather than the core vehicle business.

The premise is that a camera-only, vertically integrated operator with millions of vehicles on the road and a growing FSD subscriber base could deploy robotaxis faster and at lower hardware cost than lidar- and -map specialists, if regulation and software permit. The value reflects growth potential, not current earnings power.

MARKET STRUCTURE AND DEMAND

The global robotaxi services market was only about USD 0.6–1.2 billion in 2025–26. Different forecasts put it at USD 17–33 billion by 2030–31 and USD 147–168 billion by 2033–35, with a global fleet of 3.6 million vehicles by 2035. Ride-hailing GMV is already USD 160–215 billion.

Tesla's addressable market is the share of urban trips served by unsupervised, purpose-built or converted EVs in jurisdictions granting Level-4 operating authority. Realistic market share depends on unsupervised regulatory approval, Cybercab production ramp and high utilisation.

COMPETITIVE POSITION AND ECONOMIC MOAT

Tesla's camera-only stack and existing vehicle fleet could provide cost and data advantages. They do not yet provide a commercial-scale robotaxi advantage. Waymo already operates a fully driverless paid service with hundreds of thousands of weekly rides, while Chinese operators lead cumulative trip volume.

AUTONOMY / FSD SOFTWARE & ROBOTAXI NETWORK FACT SHEET

EMERGING OPTION

REVENUE

Not separately reported

GROSS PROFIT

Not separately reported

SHARE OF GROUP

61.2% of enterprise value · no sales or profit today

REQUIRED 2030S ECONOMICS

Tens of USD billions of high-margin network revenue

VOLUME DRIVER REQUIREMENT

Hundreds of thousands of unsupervised vehicles

LATEST OPERATIONAL SCALE

~20–45 unsupervised vehicles mid-2026 (Texas)

TARGET COST REQUIREMENT

~\$0.30–0.50/mile at 50–100k miles per vehicle/year

NEXT MILESTONE GATE

Cybercab commercial rides launch in Austin (Sep 2026)

COMPETITOR CURRENT SCALE

Waymo operating ~500,000 weekly paid rides (Mar-Jul 2026)

CURRENT MONETIZATION RUN-RATE

1.48m FSD subscriptions, ~\$546m ARR (Q2 2026)

CORE ANALYSIS · BUSINESS DIVISION DEEP DIVES

08.1

Autonomy / FSD Software & Robotaxi Network (continued)

Business division deep dive — Emerging option.

- Waymo accounts for most US paid robotaxi rides, with 500,000 weekly versus Tesla's negligible commercial volume.
- Apollo Go accounts for most disclosed China volume, with 23 million cumulative rides.
- Tesla's advantage depends on manufacturing scale, lower sensor costs and the FSD data flywheel from billions of supervised miles.
- Tesla must still prove that vision-only unsupervised driving can match lidar safety records at volume.

UNIT ECONOMICS AND REQUIRED SCALE

Robotaxi economics equal volume × revenue per mile × (1 – cost per mile), after empty miles, insurance, tele-operations, cleaning, charging and depreciation. Waymo's current fare is roughly USD 1.4 per mile, with contribution margins near 60% in mature markets. Published models target Tesla costs of ~USD 0.30–0.50 per mile at high utilisation.

ECONOMICS BRIDGE AND REALITY GAP

The allocation requires a fleet of hundreds of thousands, not dozens, by the early 2030s. It must generate tens of billions of dollars of high-margin network and software revenue. A 200,000-vehicle fleet at 50,000 revenue miles and USD 0.80 net revenue per mile would generate only USD 8 billion of revenue, well below the tens of billions needed to support USD 873 billion of EV.

MILESTONES AND EVIDENCE NEEDED

Next 12–24 months: Cybercab commercial rides in Austin, a Nevada Clark County permit, additional unsupervised metros, FSD (Supervised) EU mutual recognition after Dutch RDW approval, and any California DMV driverless-testing permit application.

- 2025-06-22: Tesla launches supervised robotaxis in Austin.
- 2026-08-20/21: Nevada regulators approve Tesla, Uber and Waymo robotaxi permits in Clark County, allowing up to 5,000 vehicles for Tesla.
- 2026-08-31: 45 Cybercabs are registered in Texas ahead of the 3 September Austin launch event.

ASSESSMENT

Plausible but demanding. The technology and data flywheel exist, but the commercial and regulatory scale needed to support 61% of EV does not.

ROBOTAXI / AUTONOMY COMPETITIVE SNAPSHOT (2026 OPERATING METRICS)

OPERATOR	PAID RIDES / FLEET (2026)	EST. REVENUE/COST PER MILE	COMMERCIAL STATUS
Tesla	~20–45 unsupervised (Texas)	Claimed camera-only adv.	Unsupervised in 7 metros
Waymo (Alphabet)	~500,000 weekly paid rides	~\$1.36–1.43/mi fare	11 US cities driverless
Baidu Apollo Go	>23m cumulative rides	Breakeven claimed	28-city global footprint
Pony.ai	Fleet 1,975 (Jun 2026)	Gen-7 cost cut ~70%	Target >3,500 by YE26

08.2

Optimus / Robotics

Business division deep dive — Emerging option.

WHY THE MARKET VALUES IT

The value reflects potential for general-purpose humanoid robots to replace labour in factories and, later, broader services. Tesla cites manufacturing scale, actuator and AI-chip vertical integration, and the Dojo/Cortex training infrastructure used for FSD as advantages. The allocation does not reflect current earnings.

MARKET STRUCTURE AND DEMAND

The humanoid robotics market was USD 4.8–6.2 billion in 2025, with ~16,000 additional installations that year, including China >80%. Forecasts range from USD 20 billion by 2031 to USD 52–66 billion.

Industrial manufacturing and logistics are the near-term use cases. Tesla’s most realistic first customers are its own factories, followed by automotive and warehouse customers that already buy Tesla vehicles or energy products.

COMPETITIVE POSITION AND ECONOMIC MOAT

Chinese vendors lead current unit volumes at lower prices. Figure and Agility have external commercial operating hours with BMW and GXO. Tesla’s potential advantages are lower costs at scale, the neural-net stack shared with FSD and demand from its own factories.

OPTIMUS / ROBOTICS FACT SHEET

EMERGING OPTION

REVENUE

Not separately reported

GROSS PROFIT

Not separately reported

SHARE OF GROUP

20.0% of enterprise value · no sales or profit today

REQUIRED ECONOMICS GATE

Tens of thousands of units with positive contribution by 2029-31

CURRENT INTERNAL DEPLOYMENT

~1,000-1,200 units (mid-2026)

REQUIRED UNIT COST TRAJECTORY

Sub-USD 30k cost (currently est. \$50-100k)

MARKET SHARE CONSTRAINT

AgiBot and Unitree hold ~70%+ of installations globally

NEXT COMMERCIAL MILESTONE

Confirmed start of Fremont production and external pilots

REQUIRED 2031 REVENUE

~\$19bn at a 15x revenue multiple to support EV

08.2

Optimus / Robotics (continued)

Business division deep dive — Emerging option.

- AgiBot and Unitree together held roughly 70%+ of installations in 2025; Tesla held ~5%.
- Rare-earth magnet export controls in China, 2025, pose a supply-chain risk for actuators.
- Tesla must still prove reliability, dexterity on unstructured tasks and a bill of materials that can meet the USD 20k target.

UNIT ECONOMICS AND REQUIRED SCALE

Hardware could sell for USD 20–30k at 30–40% gross margin, with potential RaaS (robot-as-a-service) at USD 10–13k fully loaded annual cost versus USD 95–120k for US manufacturing labour. Internal use is the initial de-risking path. External volume is needed to support the EV allocation: a few thousand internal units do not support USD 285 billion.

ECONOMICS BRIDGE AND REALITY GAP

A 50,000-unit 2028 run at USD 25k ASP and 25% EBIT margin would generate ~USD 0.3 billion of EBIT, immaterial against USD 285 billion of EV. Closing the gap requires an on-time Fremont ramp, a sharp reduction in BOM and either substantial internal labour savings flowing into group EBIT or external orders.

MILESTONES AND EVIDENCE NEEDED

Next 12–24 months: confirmed start of Fremont Optimus production, productive rather than training factory tasks with uptime data, and any external pilot. Over 3–5 years: Gen-3 volume, demonstration of sub-USD 30k cost and initial commercial shipments.

- 2026-05: The Fremont Model S/X line ends and conversion to Optimus begins.
- 2026-08-05: Q2 call, production is 'soon' and initial units go to Optimus Academy.
- 2026-08-20: ~1,000–1,200 internal units reported (IIoT-World).

ASSESSMENT

Speculative. Demand from Tesla's own factories is real, but commercial proof is not.

HUMANOID ROBOTICS COMPETITIVE SNAPSHOT (2025–26)

COMPANY	2025–26 UNITS / SHARE	EST. UNIT COST/ASP	COMMERCIAL STATUS
Tesla Optimus	~1,000-1,200 internal	Build est. \$50-100k	Internal training only
AgiBot	~15k cumulative mid-26	Lower-cost Chinese hardware	Volume leader in China
Unitree	~31% H1 2026 shipments	G1/H1 platforms from ~\$90k	High volume, lower ASP
Figure AI / Boston Dyn	Figure 1,000+ produced	Enterprise ASPs \$150-250k	BMW/warehouse deployments

08.3

Core Automotive

Business division deep dive — Profit engine.

WHY THE MARKET VALUES IT

This division still funds the group but no longer explains the equity value. The allocation does not require Tesla to regain volume leadership. It requires margins to recover toward the 8–9% EBIT forecasts for 2027–28 through next-gen platform cost reductions and mix.

MARKET STRUCTURE AND DEMAND

Global BEV sales reached 13.7 million units in 2025. Pricing pressure from BYD and legacy OEMs remains the main market risk as competitors scale affordable EV platforms globally.

COMPETITIVE POSITION AND ECONOMIC MOAT

- BYD sold 2.26 million BEVs, a 16.5% share, in 2025.
- Tesla sold 1.64 million BEVs, an 11.9% share, in 2025.
- The division is linked to Energy through shared cells and factories, and to Autonomy because vehicle hardware is the robotaxi asset.

UNIT ECONOMICS AND REQUIRED SCALE

FY2025 Automotive net sales were USD 82.1 billion, or 86.5% of group sales. Gross profit was USD 13.3 billion, a 16.2% margin. Group EBIT margin fell from 16.8% in 2022 to 4.6% in 2025 and 3.4% e in 2026. Cost reductions depend heavily on the next-generation platform.

ASSESSMENT

Plausible as a cash generator, but margin recovery is demanding and partly reflected in the 2027–28 forecasts.

CORE AUTOMOTIVE FACT SHEET

PROFIT ENGINE

FY2025A REVENUE

USD 82,056m

FY2025A GROSS PROFIT

USD 13,292m

GROSS PROFIT MARGIN

16.2% (FY2025A)

GROUP EBIT MARGIN FORECAST

Troughing at 3.4% (2026e) to 8.9% (2028e)

UNIT VOLUMES

1.64m BEVs sold globally (2025)

MARKET SHARE

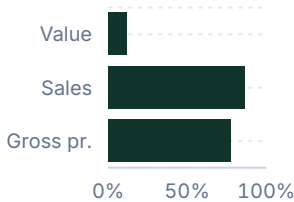
11.9% global BEV market share (2025)

NEXT-GEN PLATFORM STATUS

Accelerated launch ahead of first-half 2025

Share of the group

Per cent of group total



08.4

Energy Generation & Storage

Business division deep dive — Scaling.

WHY THE MARKET VALUES IT

The multiple exceeds that of a conventional industrial business because of growth and software, including Autobidder. It is currently the group's highest-margin segment per dollar of sales.

MARKET STRUCTURE AND DEMAND

Global BESS system shipments were ~460 GWh in 2025. Megapack capacity continues to expand globally, indicating strong utility-scale demand.

COMPETITIVE POSITION AND ECONOMIC MOAT

- BYD shipped 60 GWh, a 13% share, in 2025.
- Tesla shipped 46.7 GWh, a 10% share, in 2025.
- Competition from BYD, Sungrow and Fluence is intense, although Tesla's brand and integration remain differentiators.

UNIT ECONOMICS AND REQUIRED SCALE

FY2025 sales were USD 12.8 billion, or 13.5% of group sales. Gross profit was USD 3.8 billion, a 29.8% margin. The division is scaling but remains too small to close the group EV gap alone.

ASSESSMENT

Plausible as a scaling business, but too small to close the group EV gap.

ENERGY GENERATION & STORAGE FACT SHEET

SCALING

FY2025A REVENUE
USD 12,771m

FY2025A GROSS PROFIT
USD 3,802m

GROSS PROFIT MARGIN
29.8% (FY2025A)

UNIT VOLUMES
46.7 GWh shipped (2025)

MARKET SHARE
10% global BESS systems share (2025)

CAPACITY EXPANSION
Megapack sites scaling in Shanghai and Houston

COMPETITOR SCALE
BYD holds 13% share with 60 GWh shipped

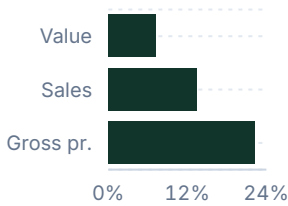
LATEST EVENT STATUS
Future vehicle line-up updated to accelerate the launch of new models... (2024-04-23)

PRODUCTION START TARGET
Ahead of the second half of 2025

MANUFACTURING STRATEGY
Produced on the same manufacturing lines as current vehicle line-up

Share of the group

Per cent of group total



CORE ANALYSIS · CROSS-DIVISION BRIDGE

Putting the divisions back together

09

How the business division valuations aggregate to the group. The chart sets today's market value for each division against what this report's own forecasts support: a longer pale bar means the market pays more than the analysis justifies.

The 2026–28 forecasts assume an 11–17% sales CAGR, EBIT-margin recovery from 3.4% to 8.9%, and a move from negative to modestly positive FCF.

Current Automotive and Energy operations can support sales growth if deliveries and Megapack deployments continue. They cannot alone support the 2026e EV/EBIT of 400x.

The margin recovery and FCF improvement therefore rely on (a) next-gen vehicle cost reductions, (b) Energy mix and (c) any early Autonomy/Optimus contribution not yet included in published estimates.

The weakest point is 2026: EBIT is still falling while capex remains above USD 21 billion. The 2027 margin step-up must materialise, but 2025–26 run-rate does not yet support it.

BRIDGE MECHANICS

The FCF improvement depends entirely on next-gen vehicle cost reductions and Energy mix shifts occurring quickly in 2027.

CORE ANALYSIS · CROSS-DIVISION BRIDGE

What today's price already assumes

09

The group multiple and the reverse valuation read against the division economics above, then every division's modelled profit on one axis so they can be compared rather than read one page at a time. A pre-revenue division has no profit path; its case is the required-share chart on its own deep-dive page.

On a 25x EBIT basis, 2026e EBIT supports only about 6% of allocated EV. Even valuing 2028e EBIT at 15x covers only 13%.

The remaining 81% is the Autonomy and Optimus option. It is vulnerable to regulatory delays, low utilisation and BOM overruns.

The valuation can hold if unsupervised robotaxi and Optimus ramps occur within the 3–5 year window and the market continues to value them at high-growth multiples. It fails if they remain internal or supervised-only.

The unreconciled EV-net-cash gap is a data-quality issue, not a thesis item.

CORE ANALYSIS · SCENARIOS & VERDICT

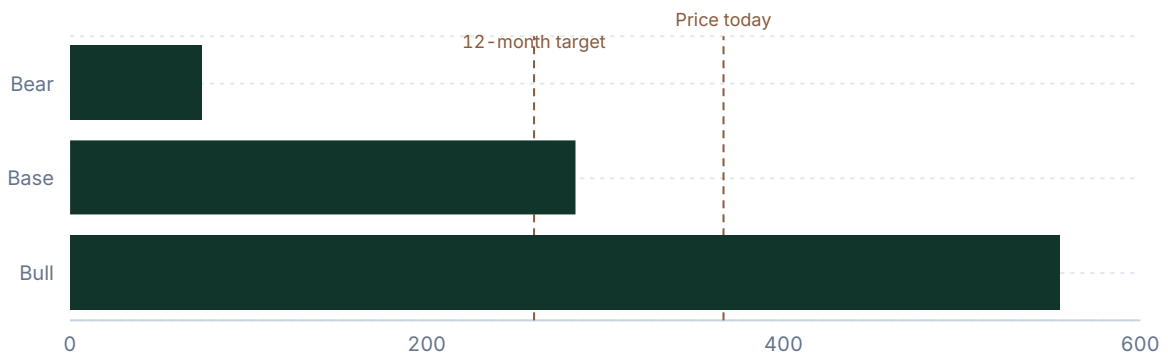
Scenario logic and the bottom-line judgment

10

How the conclusion changes under less favourable scenarios. The chart is the judgment itself: what a share is worth if each scenario happens, against what it costs today.

What a share is worth in each scenario

USD per share · dashed lines mark today's price and the 12-month target



Autonomy creates the largest swing: a few thousand versus a few hundred thousand unsupervised vehicles changes 2030s earnings power by tens of billions of dollars and present value by hundreds of billions.

Downside depends on a regulatory freeze or safety event. Upside depends on Cybercab volume and approval from California/EU/China authorities.

Auto margin is the second-most important variable supporting cash flow beneath the large premium for future businesses.

BOTTOM LINE

The investment debate is whether Tesla's camera-only autonomy stack and manufacturing scale can turn a USD 1.4 trillion equity value into a scaled robotaxi network and humanoid-robot business within 3–5 years. Meanwhile, the core vehicle and energy businesses must at least stop losing margin. Autonomy matters most, accounting for 61% of EV. Tesla must secure broad approval for unsupervised driving, scale Cybercab volume and achieve utilisation that pushes cost per mile well below human ride-hail. Valuation relies mainly on future businesses, not current economics or assets.

FINANCIAL BRIDGE · PART 1

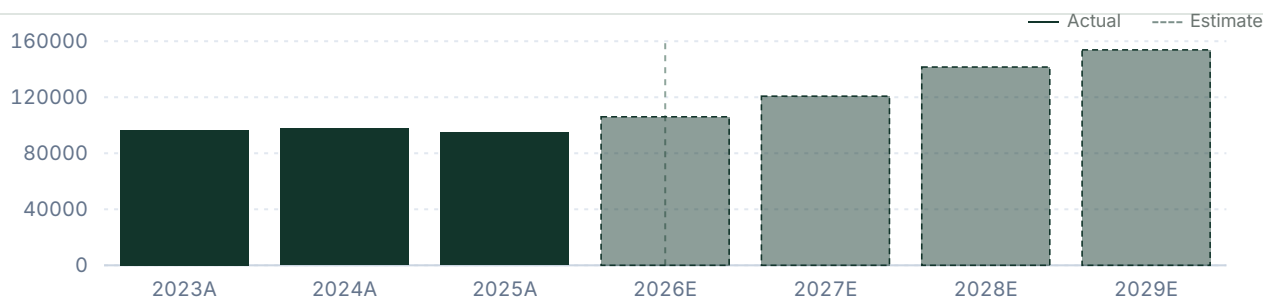
Net sales, EBITDA / EBIT, EBIT margin

14

Group-level trajectory for sales, earnings and margin; shaded bands mark forecast periods.

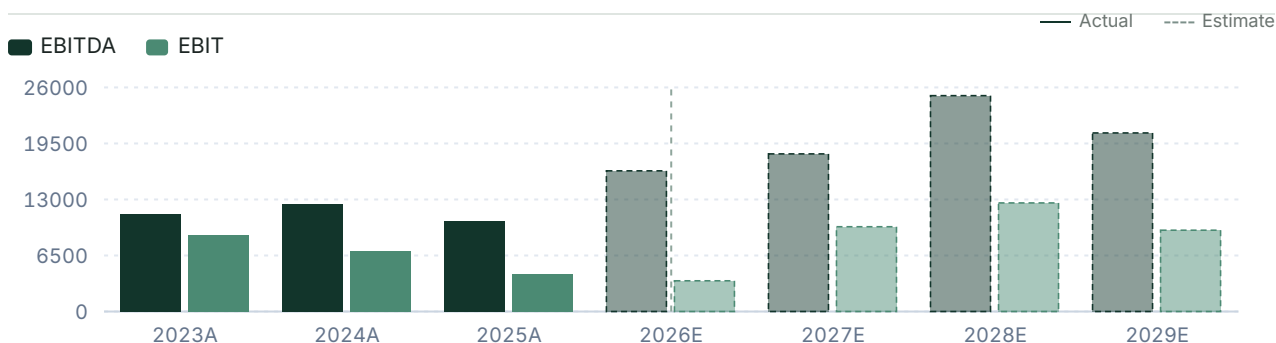
Net sales

USD millions



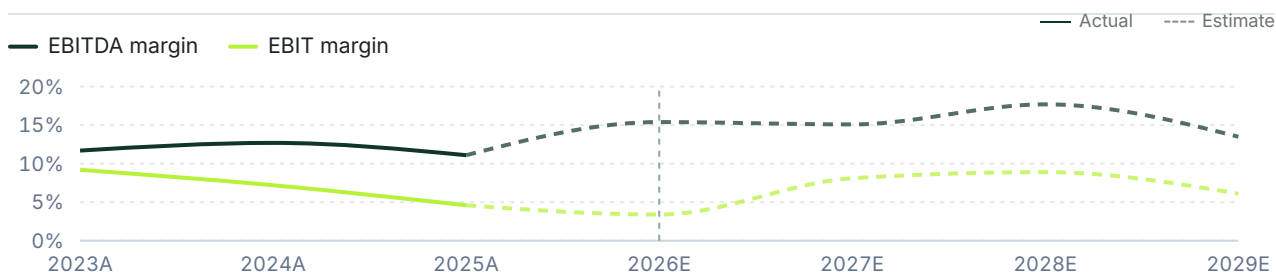
EBITDA & EBIT

USD millions



EBIT and EBITDA margin

% of net sales



FINANCIAL BRIDGE · PART 2

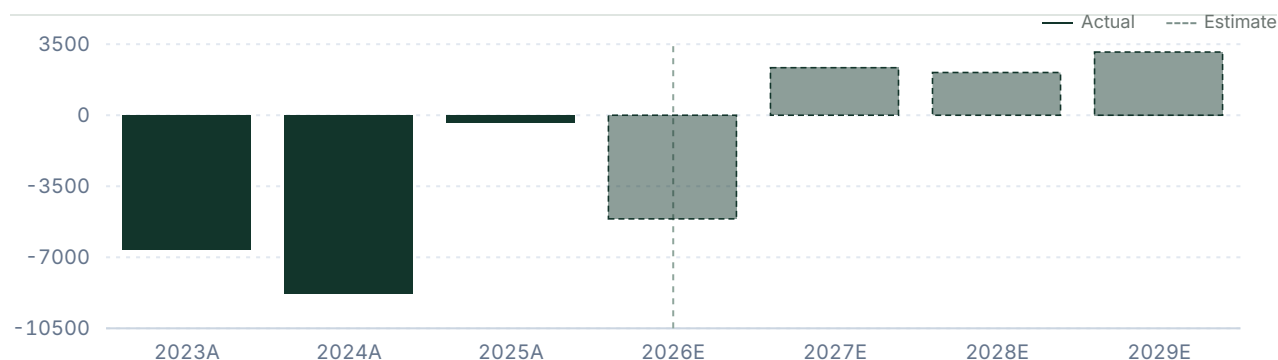
15

Free cash flow, leverage, and key financials

Cash generation and balance-sheet capacity.

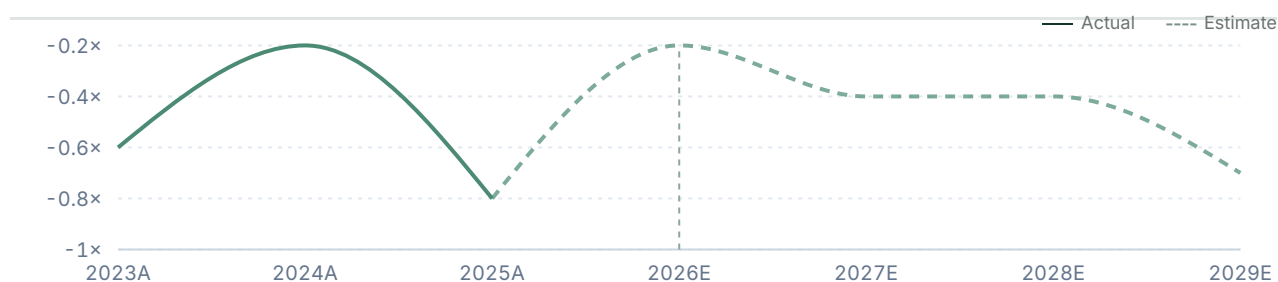
Free cash flow

USD millions



Net debt / EBITDA

Ratio



KEY FINANCIALS

	2025 A	2026 E	2027 E	2028 E	2029 E
Net Sales	94,827	106,035	120,769	141,568	153,827
EBITDA	10,503	16,323	18,290	25,047	20,720
Comparable EBIT	4,355	3,566	9,838	12,600	9,435
Net Earnings	3,855	4,322	10,012	12,830	10,127
EPS (USD)	1.2	1.3	3.1	4	3.1
DPS (USD)	0	0	0	0	0

E = ValuatUM estimate (not yet actualised)

VALUE CREATION

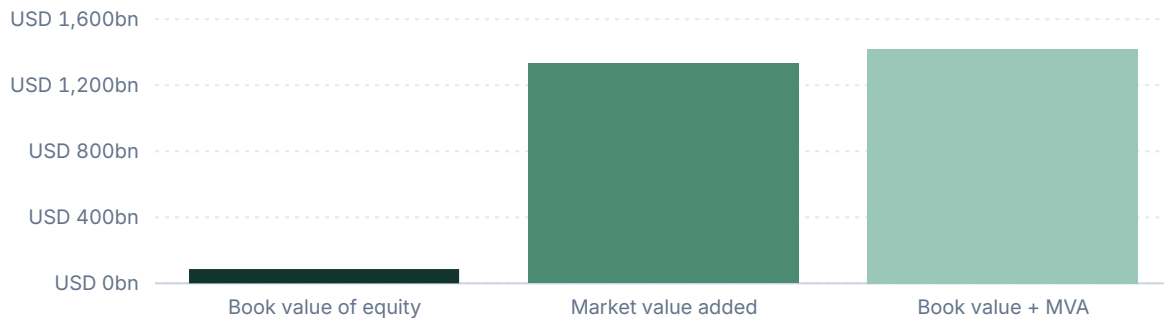
Economic value added and where the market value sits

16

What the owners have put into the business, what the market pays on top of that, and whether the forecast years earn more than the equity they use costs.

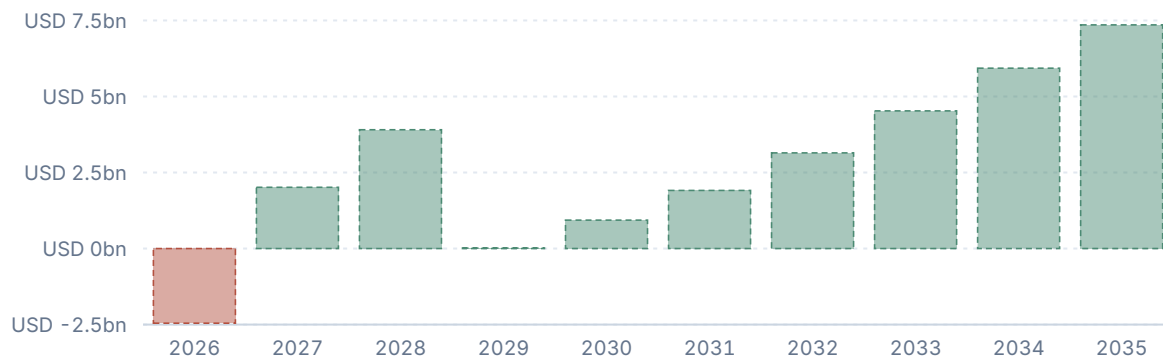
How the market value is built

Book value of equity, the market value added on top of it, and the two together — the market value of the company.



Economic value added per forecast year

Net earnings less the cost of equity charged on opening book value. Discounted back at the same rate, these years cover 1% of the market value added shown above.



READING THE TWO PANELS

A company is worth the equity on its books plus whatever the market believes it will earn above the cost of that equity. The first panel splits today's market value into those two parts; the second shows the yearly surplus itself — a green bar is a year that earns more than its equity costs, a red bar a year that does not.

The forecast horizon rarely covers the whole of the market value added. What it does not cover is what the market expects beyond the last forecast year: the smaller that share, the more of today's price rests on years this model does not yet forecast.

VALUATION

Target price derivation

17

The rationale for the chosen valuation method and multiple, with the company's historical multiples.

3. Valuation Method Rationale

Tesla is assessed as a loss-making growth company, making EV/Sales with an option overlay the primary method; 2028e sales of USD 141.6 billion capture the projected post-trough operating scale, while positive 2028e EBITDA provides a supporting cross-check. Tesla trades at 10.1x 2028e EV/Sales versus a 0.9x peer median and its 14.0x normalized historical average; a 7.0x–11.0x fair band reconciles the cash-business peer reference with the Core Analysis allocation of 81% of EV to Autonomy and Optimus, while recognizing that those option pools lack independently supplied forward metrics. The selected fair EV/Sales multiple is 8.0x, in the lower half of that band: Nevada approvals in August 2026 and additional European supervised-FSD approvals are constructive, but California driverless authorization, scaled robotaxi utilization and external Optimus economics remain unproven; the 45.0x supporting EV/EBITDA multiple similarly remains well below Tesla's 101.8x normalized history but above the 9.6x peer median. The ROE/P/BV scatter is excluded at its prescribed 0% weight because book returns do not capture the future-profitability and option-value setup. The principal valuation risk is that robotaxi regulation or deployment, Optimus ramp economics, or automotive-margin recovery disappoints, compressing the option overlay toward the lower end of the selected range.

HISTORICAL AND FORECAST MULTIPLES										
METRIC	2020 A	2021 A	2022 A	2023 A	2024 A	2025 A	2026E	2027E	2028E	NORM. AVG SELECTED FAIR MULTIPLE
P/E	763.78x	184.52x	30.57x	52.65x	180.49x	376.22x	273.37x	118.16x	92.04x	112.06x
P / Valuatum FOCF	1841.87x	2055.23x	9835.96x	-118.91x	-146.87x	-3785.32x	-283.32x	617.82x	687.05x	1948.55x
P/BV	29.62x	34.53x	8.62x	12.59x	17.71x	17.66x	16.60x	14.89x	13.15x	20.12x
P/S	20.88x	19.37x	4.73x	8.15x	13.22x	15.29x	13.65x	11.98x	10.22x	13.61x
EV/Sales	22.05x	20.10x	4.73x	8.20x	13.33x	15.34x	13.45x	11.81x	10.08x	13.96x 8.00x
EV/EBITDA	161.11x	114.67x	22.14x	69.91x	104.64x	138.54x	87.38x	77.98x	56.95x	101.83x 45.00x
Dividend yield	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

VALUATION

How the peer group is priced

18

Validated peer multiples from the resolved peer models, with the company itself in the same rows for comparison.

PEER COMPARISON										
COMPANY	COUNTRY	MKT CAP	P/E 2026E	P/E 2027E	EV/EBITDA 2026E	EV/EBITDA 2027E	P/BV 2026E	EBIT MARGIN 2026E	ROE 2026E	DIV YIELD 2026E
Tesla (subject)	—	1418.2 USDbn	268.0x	115.7x	87.4x	77.7x	16.4x	3.4%	5.1%	n/a
Rivian Automotive, Inc.	United States	13.7 USDbn	-2.6x	-1.7x	-6.3x	-6.3x	-8.1x	-57.8%	n/a	n/a
Lucid Group, Inc.	United States	4.1 USDbn	-1.7x	-3.9x	-15.1x	-99.1x	-2.7x	-82.8%	n/a	n/a
Ford Motor Company	United States	54.3 USDbn	7.7x	5.7x	13.4x	11.2x	1.1x	4.3%	14.4%	10.2%
General Motors Company	United States	58.3 USDbn	6.2x	5.1x	6.0x	5.1x	0.7x	7.3%	13.8%	n/a
Alphabet Inc.	United States	4194.5 USDbn	32.5x	22.4x	16.6x	21.1x	7.8x	30.8%	27.2%	0.2%
Uber Technologies, Inc.	United States	162.2 USDbn	27.0x	20.9x	14.5x	12.0x	4.9x	14.1%	20.2%	n/a
Fluence Energy, Inc.	United States	855 USDm	-0.9x	-0.7x	-2.3x	-3.0x	-0.6x	-30.8%	n/a	n/a
Peer median	—	—	17.4x	13.3x	13.9x	11.6x	1.1x	7.3%	17.3%	5.2%
Peer average	—	—	18.4x	13.5x	12.6x	12.3x	2.2x	8.6%	18.9%	5.2%

VALUATION

Target price bridge

19

Every method's metric, multiple and implied price, the weight it carries, and the reasoning behind each row.

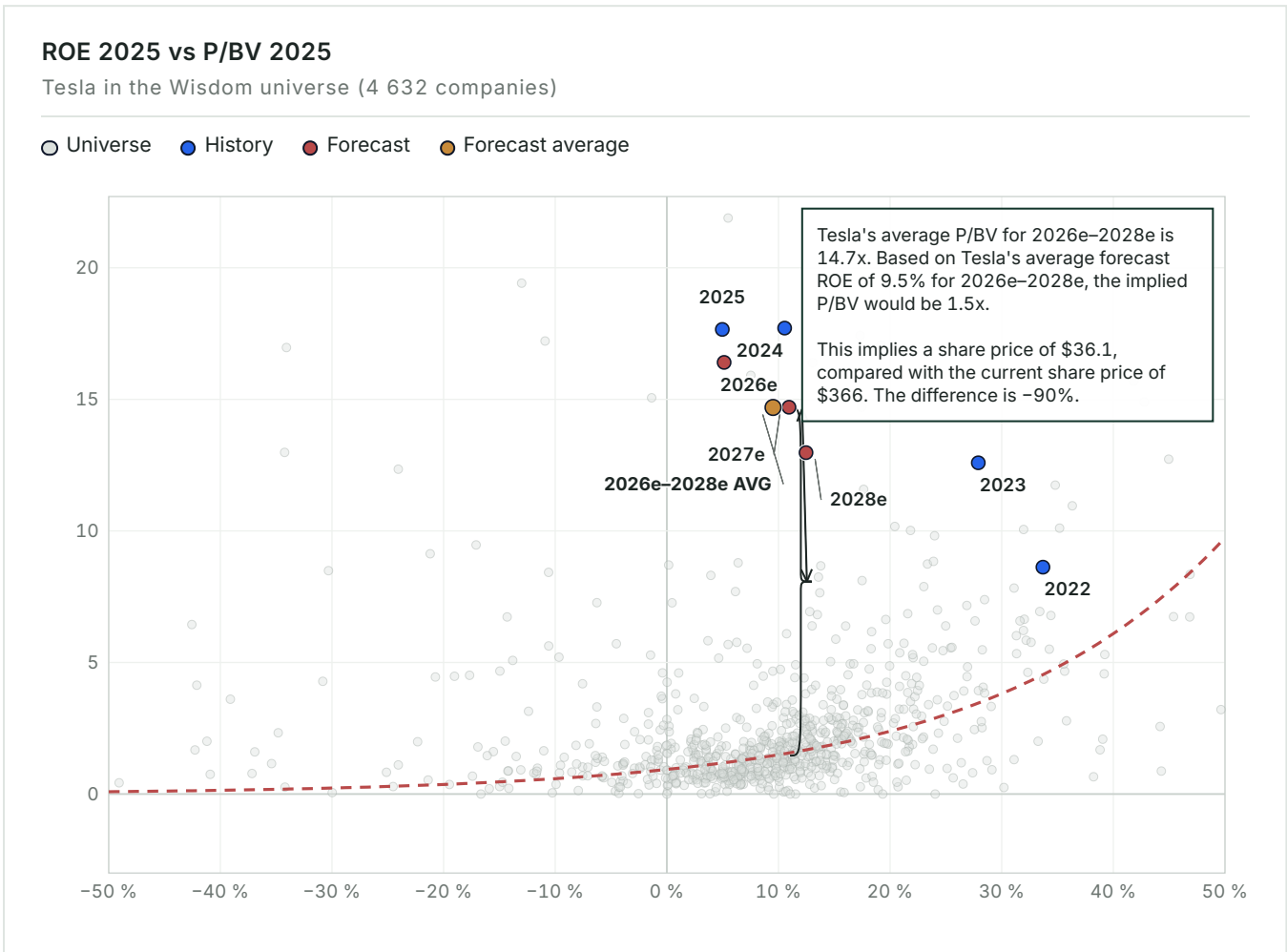
TARGET PRICE BRIDGE					
Each division row: forecast metric × selected multiple = enterprise value, discounted to the 12-month horizon where the forecast year is further out (shown as "before → after") and stated per share. The Sum row deducts net debt and other senior claims once and divides by shares — its result is the target price. Indented rows are scenario legs already inside the division above them; their probabilities are per division and sum to 100%.					
DIVISION / METHOD	FORECAST METRIC	METRIC VALUE	×	MULTIPLE = IMPLIED PRICE / SHARE	WEIGHT
EV/Sales with option overlay	2028e Net sales	141,568	8.0x	284.7 → 260.6 USD	60%
EV/EBITDA	2028e EBITDA	25,047	45.0x	283.3 → 259.3 USD	40%
Weighted target price				260.1 USD	100%

VALUATION MAP

ROE vs P/BV — pricing versus profitability

20

The whole Wisdom universe as context: how the market prices profitability on average, and what the company's forecast position would imply for the share price.



Tesla sits well above the universe curve. Its forecast average P/BV of 14.7x is far above the 1.5x multiple the market typically pays for a 9.5% ROE. This indicates that the stock is highly overvalued against broader market consensus: the curve-implied share price of \$36.1 implies 90% downside from the current price of \$366.3.

MULTIPLES & SENSITIVITY

Forward multiples and the EBITDA × multiple grid

21

What the shares trade at on forecast earnings, and how the enterprise value and the share price move with group EBITDA and the multiple applied to it.

FORWARD MULTIPLES	
	2026 E
P/E	268.0×
EV/EBITDA	87.4×
EV/EBIT	399.9×
P / Valuatum FOCF	-226.7×
P/BV	16.4×
Dividend Yield	—
Net Debt / EBITDA	-0.2×

E = Valuatum estimate (not yet actualised)

EBITDA × EV/EBITDA sensitivity

Rows vary modelled group EBITDA around the forecast, columns vary the EV/EBITDA multiple applied to it. Each cell is the resulting enterprise value and, under it, the share price after subtracting net debt and other senior claims and dividing by shares. The highlighted cell is the model's own base EBITDA at the current implied multiple — a group-level cross-check. Where the target price is built from a sum of the parts, it is not this grid that produces it.

2028E EBITDA EV/EBITDA →	35.0×	40.0×	45.0×	50.0×	55.0×
-20% USD 20,038m	USD 701,330m USD 175.50 / sh	USD 801,520m USD 200.90 / sh	USD 901,710m USD 226.30 / sh	USD 1,001,900m USD 251.60 / sh	USD 1,102,090m USD 277.00 / sh
-10% USD 22,542m	USD 788,970m USD 197.70 / sh	USD 901,680m USD 226.30 / sh	USD 1,014,390m USD 254.80 / sh	USD 1,127,100m USD 283.30 / sh	USD 1,239,810m USD 311.90 / sh
Base USD 25,047m	USD 876,645m USD 219.90 / sh	USD 1,001,880m USD 251.60 / sh	USD 1,127,115m USD 283.30 / sh	USD 1,252,350m USD 315.00 / sh	USD 1,377,585m USD 346.70 / sh
+10% USD 27,552m	USD 964,320m USD 242.10 / sh	USD 1,102,080m USD 277.00 / sh	USD 1,239,840m USD 311.90 / sh	USD 1,377,600m USD 346.80 / sh	USD 1,515,360m USD 381.60 / sh
+20% USD 30,056m	USD 1,051,960m USD 264.30 / sh	USD 1,202,240m USD 302.40 / sh	USD 1,352,520m USD 340.40 / sh	USD 1,502,800m USD 378.50 / sh	USD 1,653,080m USD 416.50 / sh

VALUATION

What the target price turns on

22

The two assumptions the target is most sensitive to, varied one pair at a time, with everything else held at its bridge value.

SENSITIVITY — IMPLIED SHARE PRICE			
Rows vary the forecast metric the target is built on; columns vary the multiple applied to it. Each cell runs that pair through the same enterprise-value-to-equity bridge as the target — less net debt and other senior claims, divided by shares — so every figure is a complete implied share price.			
2028E NET SALES (USDM)	MULTIPLE 7.0X	MULTIPLE 8.0X (BASE)	MULTIPLE 9.0X
113,254 (-20%)	181.9	208.1	234.4
127,411 (-10%)	204.8	234.4	263.9
141,568 (Base)	227.8	260.6	293.4
155,725 (+10%)	250.8	286.8	322.9
169,882 (+20%)	273.7	313.1	352.5

SCENARIO VALUATION

Bear / Base / Bull bridge

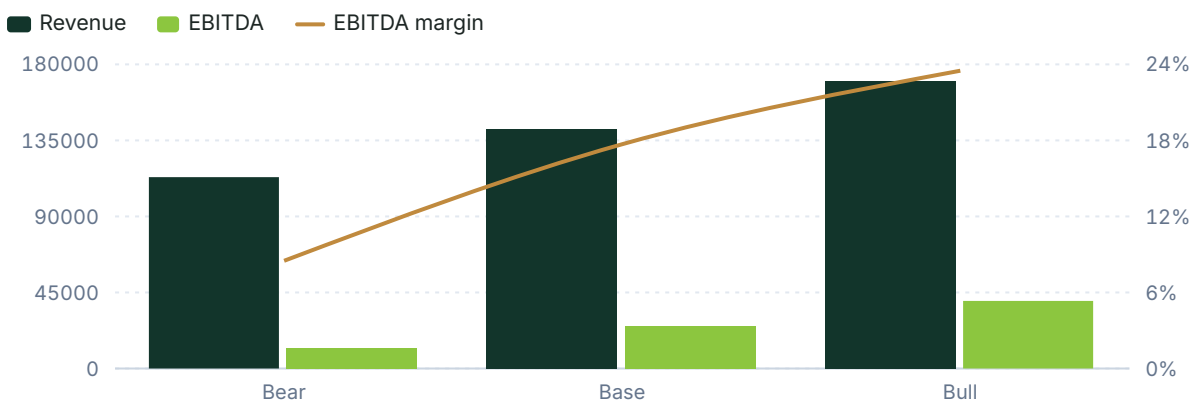
23

Revenue, EBITDA, multiple, EV, equity, value-per-share and upside in each scenario.

SCENARIO BRIDGE								
	REVENUE	EBITDA	MARGIN	MULTIPLE	EV	EQUITY	VALUE / SHARE	UPSIDE
Bear	113,254	12,000	8.5%	25.0×	300,000	291,918	USD 73.91	-79.8%
Base	141,568	25,047	17.7%	45.0×	1,127,115	1,119,033	USD 283.33	-22.7%
Bull	169,881	40,000	23.5%	55.0×	2,200,000	2,191,918	USD 554.98	+51.5%

What each scenario asks the business to do

Revenue and EBITDA in USD millions on the left axis, EBITDA margin on the right



KEY CONDITIONS

The scenarios depend on both an expanding unsupervised robotaxi fleet and Optimus external commercial sales. The base case assumes auto-margin recovery and limited initial contribution from these future businesses. The bull case requires tens of thousands of unsupervised ride-hail vehicles generating high-margin software revenue. The bear case applies if robotaxi deployments stall and auto margins fail to recover above 5%. These scenarios are operating boundary cases, not probability-weighted target-price inputs. The code-verified 12-month target of USD 260.1 sits between Bear and Base (Bear USD 73.9, Base USD 283.3, Bull USD 555.0); its method weights are shown in the Target Price Bridge.

THESIS BREAKER

A rapid, successful expansion of fully unsupervised robotaxis across several major jurisdictions, generating substantial high-margin software revenue.

CATALYSTS

Monitoring checklist

24

Near-, medium- and long-term events that could change the recommendation.

CATALYST REGISTER				
	TIMING	SEGMENT	INDICATOR	VALUATION IMPACT
Cybercab Austin commercial rides launch (Sep 2026 event)	NEAR-TERM	Autonomy / FSD Software & Robotaxi Network	First purpose-built unsupervised hardware in service	Confirms hardware path
Unsupervised fleet size and utilisation data disclosure	MEDIUM-TERM	Autonomy / FSD Software & Robotaxi Network	Closes the volume gap in the Autonomy bridge	Validates monetization model
FSD (Supervised) EU-wide recognition	NEAR-TERM	Autonomy / FSD Software & Robotaxi Network	Software ARPU and data in a large market	Expands ARR addressable market
California DMV driverless permit progress	MEDIUM-TERM	Autonomy / FSD Software & Robotaxi Network	Approval in largest US robotaxi market	Unlocks high-value TAM
Fremont Optimus production confirmation and first productive tasks	MEDIUM-TERM	Optimus / Robotics	Turns Optimus from training units into economics	De-risks commercial scale
2026 Energy GWh and Automotive deliveries vs 2026e	NEAR-TERM	Energy Generation & Storage	Validates the cash-engine forecasts that sit under the option	Supports near-term multiple
READ - THROUGH The Cybercab launch in September 2026 is the clearest near-term event. Sustained disclosures on fleet size and utilisation are more important economically. The easiest catalyst to misread is a geofence expansion without meaningful growth in vehicle volumes. State-level dockets, particularly at the California DMV and European RDW, will give the earliest indication of regulatory progress or stagnation. Confirmation that Optimus performs productive, non-training tasks at Fremont is needed to support the robotics division's multi-billion dollar allocation.				

Event sources: Next-Generation Vehicle Platform Acceleration (2024-04-23), <https://digitalassets.tesla.com/tesla-content/image/upload/IR/TSLA-Q1-2024-Update.pdf>

RISKS

Risk register

25

Each risk's business division, mechanism, early-warning trigger, impact band and structural type.

	SEGMENT	MECHANISM	EARLY WARNING	IMPACT	TYPE
Unsupervised regulatory stall (CA, EU, China)	Autonomy / FSD Software & Robotaxi Network	Failure to secure driverless permits caps the addressable market and pushes out high-margin software revenue timelines indefinitely.	No new driverless permits; liability rules	HIGH	THESIS BREAKER
Safety incident / public backlash	Autonomy / FSD Software & Robotaxi Network	A high-profile accident leads to NHTSA intervention, freezing operations and directly impairing the FSD attach rate.	NHTSA / local investigations	HIGH	THESIS BREAKER
Optimus BOM and ramp miss	Optimus / Robotics	Prolonged production delays or a bill of materials structurally stuck above USD 50k prevents external commercial viability.	No production confirmation; cost comments	MEDIUM	STRUCTURAL
Auto price war / volume loss to BYD	Core Automotive	Continued aggressive pricing from Chinese OEMs forces Tesla to abandon its 8-9% recovery target, damaging cash flow generation.	Delivery misses, ASP decline	MEDIUM	STRUCTURAL
Capex overspend without FCF inflection	Energy Generation & Storage	Heavy investments into AI compute and factories yield negative free cash flows longer than anticipated, straining the balance sheet.	2026-27 FCF still deeply negative	MEDIUM	MANAGEABLE
Shared AI/compute bottleneck	Optimus / Robotics	Delays in Dojo or Cortex compute infrastructure throttle the training pace required for both Cybercab and Optimus simultaneously.	Dojo/Cortex delays	HIGH	STRUCTURAL

READ - THROUGH

The main risk to the investment case is a multi-year delay in unsupervised robotaxi scale, as 61% of EV is assigned to this option. Auto-margin risk is partly reflected in the 2026 trough, making the Level-4 regulatory timeline the key structural concern. A less recognised risk is the link across divisions. The neural-net, compute infrastructure and manufacturing execution needed for Cybercab must also work for Optimus. A failure in AI training would impair more than 80% of the company's enterprise value at the same time.

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APPENDIX

Income statement

INCOME STATEMENT — USD MILLIONS						
	2023 A	2024 A	2025 A	2026 E	2027 E	2028 E
Net Sales	96,773	97,690	94,827	106,035	120,769	141,568
EBITDA	11,358	12,444	10,503	16,323	18,290	25,047
EBITDA margin	11.7%	12.7%	11.1%	15.4%	15.1%	17.7%
Depreciation	-2,467	-5,368	-6,148	-12,757	-8,452	-12,447
Operating Profit (EBIT)	8,891	7,076	4,355	3,566	9,838	12,600
EBIT margin	9.2%	7.2%	4.6%	3.4%	8.1%	8.9%
Net financial items	1,082	1,914	923	848	894	1,153
Pre-tax Profit	9,973	8,990	5,278	4,415	10,732	13,753
Net Earnings	14,976	7,153	3,855	4,322	10,012	12,830
PER SHARE						
EPS	4.7	2.2	1.2	1.3	3.1	4
DPS	0	0	0	0	0	0
Payout ratio	—	—	—	—	—	—

E = Valuatum estimate (not yet actualised)

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APPENDIX

Balance sheet

BALANCE SHEET — USD MILLIONS						
	2023 A	2024 A	2025 A	2026 E	2027 E	2028 E
ASSETS						
Tangible assets	45,123	51,507	40,643	49,108	55,932	65,564
Intangibles	362	1,226	135	151	172	202
Goodwill	253	244	257	257	257	257
Non-current assets	50,269	57,186	62,239	70,720	77,564	87,227
Inventories	13,626	12,017	12,392	13,572	15,458	18,120
Receivables	19,592	30,204	39,737	40,165	40,861	41,842
Cash & equivalents	16,398	16,139	16,513	18,133	20,653	24,210
Current assets	49,616	58,360	68,642	71,871	76,972	84,172
Total Assets	106,618	122,070	137,806	149,515	161,461	178,324
EQUITY & LIABILITIES						
Equity	63,609	73,680	82,865	87,187	97,198	110,029
Long-term debt	2,682	5,535	6,736	7,137	6,808	6,996
Short-term debt	1,975	2,343	1,640	7,137	6,808	6,996
Long-term liabilities	9,345	13,824	23,227	23,628	23,299	23,487
Current liabilities	28,748	28,821	31,714	38,701	40,963	44,809
Total liabilities & equity	106,618	122,070	137,806	149,515	161,461	178,324
CAPITAL STRUCTURE & RATIOS						
Net debt	-6,825	-2,516	-8,137	-3,860	-7,036	-10,218
Capital invested	51,868	65,419	74,728	83,327	90,162	99,811
Equity ratio	59.7%	60.4%	60.1%	58.3%	60.2%	61.7%
Gearing	-10.7%	-3.4%	-9.8%	-4.4%	-7.2%	-9.3%
Net debt / EBITDA	-0.6×	-0.2×	-0.8×	-0.2×	-0.4×	-0.4×
Current ratio	1.7	2	2.2	1.9	1.9	1.9

E = Valuatium estimate (not yet actualised)

28

APPENDIX

Cash flow

CASH FLOW — USD MILLIONS						
	2023 A	2024 A	2025 A	2026 E	2027 E	2028 E
OPERATIONS						
Cash from operations (model)	10,553	3,171	3,691	16,960	18,474	25,291
Operating cash flow (Valuatum calculation)	3,263	1,868	2,616	16,130	17,639	24,215
Change in working capital	7,474	9,298	6,312	118	-10	-14
INVESTING & FREE CASH						
Gross capex	11,643	12,285	11,201	21,237	15,297	22,109
Capex (ex. M&A)	-11,643	-12,285	-11,201	-21,237	-15,297	-22,109
Cash after capex (CFO - gross capex)	-1,090	-9,114	-7,510	-4,277	3,177	3,182
Free operating cash flow (Valuatum def.)	-6,634	-8,791	-383	-5,107	2,342	2,106
Free cash flow to firm	-6,632	-8,791	-383	-5,107	2,342	2,106
FINANCING						
CF from financing	8,306	8,594	8,285	5,897	-657	375
Dividends paid	—	—	—	—	—	—
Net change in cash	7,216	-520	775	1,620	2,520	3,557

E = Valuatum estimate (not yet actualised)

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APPENDIX

Quarterly snapshot

HISTORICAL QUARTERS — LAST TWO COMPLETED YEARS, USD MILLIONS								
	Q1/24	Q2/24	Q3/24	Q4/24	Q1/25	Q2/25	Q3/25	Q4/25
Net Sales	21,301	25,500	25,182	25,707	19,335	22,496	28,095	24,901
EBITDA	2,417	2,883	4,065	3,079	1,846	2,356	3,249	3,052
EBITDA margin	11.3%	11.3%	16.1%	12.0%	9.5%	10.5%	11.6%	12.3%
Comparable EBIT	1,171	1,605	2,717	1,583	399	923	1,624	1,409
EBIT margin	5.5%	6.3%	10.8%	6.2%	2.1%	4.1%	5.8%	5.7%
Net Earnings	1,405	1,416	2,183	2,332	420	1,190	1,389	856
EPS	0.4	0.4	0.7	0.7	0.1	0.4	0.4	0.3

CURRENT YEAR — QUARTERLY, USD MILLIONS				
	Q1/26	Q2/26	Q3/26 E	Q4/26 E
Net Sales	22,387	28,236	27,730	27,682
EBITDA	2,531	2,017	4,898	6,877
EBITDA margin	11.3%	7.1%	17.7%	24.8%
Comparable EBIT	941	398	661	1,566
EBIT margin	4.2%	1.4%	2.4%	5.7%
Net Earnings	491	1,128	1,451	1,249
EPS	0.2	0.4	0.5	0.4

E = ValuatUM estimate (not yet actualised)

SOURCES & DISCLAIMER

30

Research sources

Direct links for the evidence used in the report.

SOURCES REGISTER — 1 OF 2			
	VALUE	CATEGORY	USED IN
Financial statements and forecast model	Valuatum Wisdom model 12823, snapshot period 2026	FINANCIAL SNAPSHOT	Financials, forecasts & valuation
Share-price history and market profile	Financial Modeling Prep, TSLA financialmodelingprep.com	MARKET DATA	Price chart & market facts
Tesla, Inc. Form 10-K for the Fiscal Year Ended December 31...	ir.tesla.com/.../tsla-20251231-gen.pdf	OFFICIAL SOURCE	Reported segment table
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SOURCES & DISCLAIMER

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Sources, assumptions, and standard disclaimer

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